

REWARDS PROGRAMME - REGULATIONS
“MAGGIORE CLUB – Third Edition”

TYPE AND NAME OF PROGRAMME

Reward Programme called “MAGGIORE CLUB - Third Edition” (hereinafter the “Programme”).

PROMOTER

Avis Budget Italia S.p.A., a company having registered office in Bolzano, at Via Innsbruck no. 31 - Tax Code and VAT Reg. Number 00886991009 (hereinafter “Promoter”).

DELEGATED COMPANY

Amarena Company S.r.l., a single-member company having registered office in Rome, at Viale Bruno Buozzi no. 58/a, Tax Code and VAT Reg. Number 09079361003.

TERRITORY

Italy.

DURATION

The Programme starts on 26 June 2025 and ends on 25 June 2026.

Please note that:

- Premium Points, Status Points and Premium Bonus Points on car rentals may be accrued for the entire duration of the Programme - from 26 June 2025 to 25 June 2026 - as described below. Rewards should be claimed no later than 25 July 2026, other than in the case of Rewards that must be claimed before that date.

PROMOTIONAL PRODUCT

Car hire provided by the Promoter.

BENEFICIARIES

Customers who are at least 19 years of age or older and are holders of a valid Driver’s Licence for the vehicle rented, issued at least 12 months before, and who in the above period of validity have subscribed to the Programme as indicated hereunder.

Employees of the Group Avis Budget Italia S.p.A., and Affiliates of Avis Budget Italia S.p.A., and the employees thereof, may not participate in this programme. The promoter reserves the right to refuse membership to the Programme, or exclude registered members, in the case of non-compliance with the requirements set forth by the Programme. The Promoter may also cancel, at its sole discretion, the membership of any customer, and cancel any points accrued that has not yet used at the time of cancellation, or cancel rewards that the customer has earned, but has not yet used/received.

MEMBERSHIP AND PARTICIPATION

The individuals indicated under the above paragraph BENEFICIARIES, may subscribe to the programme.

Membership to the programme is free of charge and implies full acceptance of these Regulations.

To register with the Programme fill in the on-line form on our website www.maggiore.it completing all the required fields. The optional fields may be filled in at your discretion, and are not essential to

complete the registration.

To complete registration the customer will also be asked to accept the clause on the processing of personal data, these Regulations, the General Rental Terms and Conditions and the Terms and Conditions of the Premium Services.

Registration may be made only in the name of the applicant; the Customer is exclusively liable for the accuracy of the data provided and should immediately inform the Promoter of the Programme of any changes thereto, on the Programme website.

Once registration has been completed successfully, an e-mail will be sent to the Customer at the e-mail address indicated during registration, together with a welcome message and a document in pdf format containing all the Programme registration details: NAME, SURNAME, PDN and CLUB CARD CODE. These details are personal and apply only to the Customer who subscribes to the Programme.

Users who are already members of the Maggiore Club programme on the date this Programme starts should log in with their username and password.

CANCELLATION

The customer may withdraw from the Programme at any time, even before the Programme closes. The cancellation request should be submitted on-line, in the relevant section of the Website.

In the case of cancellation, the Customer may claim any reward for which it has accrued the required Premium Points, while the remaining points will be lost.

HOW TO EARN PREMIUM POINTS

After subscribing to the Programme, the Customer may earn PREMIUM POINTS to claim the rewards shown in our catalogue as listed hereunder.

PREMIUM Points accrue proportionally to the cost of the rentals, supplements and accessories purchased by the Customer: 1 PREMIUM POINT accrues for each EUR 0.26 (zero/26) (including VAT) the Customer spends within the period of validity of the Programme. PREMIUM Points will be rounded up.

PREMIUM POINTS may be earned only on car rentals of any duration at the MAGGIORE CLUB rates, booked from 26 June 2025 to 25 June 2026, with the opening and closing of the rental letter in the period from 26 June 2025 to 25 June 2026.

Rentals should be paid in full in any of the following ways:

- Online, on the website www.maggiore.it, after logging in with Customer's username and password;
- By calling the Maggiore Call Centre, remembering to give the operator the Customer's CLUB CARD CODE;
- At any Maggiore Agency in Italy, remembering to give the operator the Customer's CLUB CARD number.

PREMIUM POINTS accrue on rentals, supplements and accessories that have been paid in full, excluding fines and damages.

PREMIUM POINTS do not accrue on rentals booked at corporate rates, through travel agencies and/or tour operators or any other intermediary.

The rental of vehicles to earn PREMIUM Points is in any case subject to Maggiore's General Rental Terms, to which reference is made for further details.

The PREMIUM Points the Customer earns are added automatically; the Customer may check the number of PREMIUM Points it has accrued by logging into the website with its username and password: the Points earned are visible on the website 24 hours after completion of the rental for which the Points are

awarded.

When a Customer claims a reward, the relevant PREMIUM Points are automatically deducted.

PREMIUM Points are valid for 24 months from the date on which they accrue, subject to expiry of the Programme.

Any PREMIUM Points accrued by the Customer will not be deducted if a credit note is issued by the Promoter in favour of the Customer following the rental.

PREMIUM Points may not be converted into Status Points nor used to reach a new tier, and are in no way related to the Customer's Club Tier (as better explained by the paragraph STATUS POINTS and TIER).

During the Programme, special activities may be introduced for limited periods of time, which allow the Customer to earn Premium Bonus Points.

STATUS POINTS AND TIER

As from subscription to the Programme, the Customer not only earns PREMIUM POINTS, but also STATUS Points.

Status Points accrue proportionally to the cost of the rentals, supplements and accessories purchased by the Customer: 1 STATUS POINT accrues for each EUR 10.00 (zero/00) (including VAT) spent within the period of validity of the Programme. STATUS Points will be rounded up.

STATUS POINTS may be earned only on car rentals of any duration at the MAGGIORE CLUB rates, booked from 25 June 2020 to 25 June 2026, with the opening and closing of the rental letter in the period from 25 June 2020 to 25 June 2026. Rentals should be paid in full in any of the following ways:

- Online, on the website www.maggiore.it, after logging in with Customer's username and password;
- By calling the Maggiore Call Centre, remembering to give the operator the Customer's CLUB CARD CODE;
- At any Maggiore Agency in Italy, remembering to give the operator the Customer's CLUB CARD CODE.

STATUS POINTS accrue on rentals, supplements and accessories that have been paid in full, excluding fines and damages.

STATUS POINTS do not accrue on rentals booked at corporate rates, through travel agencies and/or tour operators or any other intermediary.

The STATUS Points a Customer accrues will not be deducted if a credit note is issued by the Promoter in favour of the Customer following the rental.

The rental of vehicles to earn STATUS Points is in any case subject to Maggiore's General Rental Terms, to which reference is made for further details.

The Programme has three different Tiers, which the Customer may reach with the following Status Points:

SILVER TIER	0 POINTS
GOLD TIER	60 POINTS
PLATINUM TIER	90 POINTS

After subscribing to the Programme, the Customer starts on the SILVER Tier of the Programme.

The Customer moves up to the next tier automatically as it accrues the required Points.

Being a member of the SILVER, GOLD and PLATINUM Tiers gives the Customer different levels of automatic benefits on rentals: the benefits Customers may claim at each Tier are described on the website of the Programme.

To use the automatic benefits of the Tier, the Customer should book its rental by logging into the

dedicated area of the website with its username and password, or communicating its CLUB CARD number to the Maggiore Call Centre or the Maggiore Agency operator.

The Customer may check the number of Status Points it has accrued by logging into the website with its username and password: the Points earned are visible on the website 24 hours after completion of the rental for which the Points are awarded.

Status Points do not expire, and are used only to move up to the next tier or remain on the current tier.

The Customer may remain on the Silver Tier indefinitely, but to remain on the Gold and Platinum Tiers the Customer must earn - within two years from when it reaches the Tier - a number of Status Points equal to those required to reach that tier (the two years will be calculated as from the date on which the Customer first reaches the Tier in question).

When the Customer moves up to the next Tier, the Status Points are deducted automatically from the number of Status Points accrued.

At the end of the two-year period on a Tier, if the Customer has accrued enough Status Points to remain on the same Tier, the Points are deducted automatically to keep the Customer on the same Tier for another two years. If the Customer does not have enough Status Points to remain on the same Tier, the Customer is automatically downgraded to the previous Tier of the Programme, without deducting Points.

Premium Points are not used for the Tiers. Status Points may not be converted to Premium Points or vice versa. Using Premium Points to claim a reward does not affect the number of Status Points the Customer has, nor will Status Points be deducted when a Reward is claimed.

During the Programme, special activities may be introduced for limited periods of time, which allow the Customer to earn Status Bonus Points.

REWARDS

With this Programme, the Customer may accrue PREMIUM POINTS until 25 June 2026, unless the Programme is extended.

Customers who have accrued the required points should claim Rewards no later than 25 July 2026.

The Rewards Catalogue will be published on the Programme website, which is the only website where customers may view and claim rewards.

Customers who have accrued the PREMIUM points required to claim one or more rewards, may select the reward of its choice from the Catalogue published on the Website.

Once the Customer has ordered a reward, it may not be cancelled or changed, nor may the Customer ask the Promoter to credit back the Points used.

The PREMIUM Points required to earn rewards are as follows:

BRAND	ITEM	POINTS
Trevi	Bluetooth amplified speaker XR8A35	3160
TheFork	TheFork Gift Card €50	3225
Feltrinelli	Feltrinelli Digital Gift Card€50	3225
Roadhouse	Roadhouse Digital Gift Card €50	3225
Toys	Toys Center Digital Gift Card €50	3225
Gamelife	Gamelife Digital Gift Card €50	3225
H&M	H&M Digital Gift Card €50	3225
Amazon	Amazon.it Gift Card €50	3225
Airbnb	Airbnb Gift Card €50	3225
Vivaticket	Vivacard €50	3225

Trevi	Go Sport Action Camera 4K wi-fi	4805
Zalando	Zalando Digital Gift Card €80	5055
Amazon	Amazon.it Gift Card €100	6275
OVS	OVS Digital Gift Card €100	6275
Media World	Media World Digital Gift Card €100	6275
TheFork	TheFork Gift Card €100	6275
Decathlon	Decathlon Digital Gift Card €100	6275
Polaroid	Everything Box - Polaroid Lab + 2 i-Type films	7785
Emozione3	Experience Gift Box "One Thousand and One Nights to Fall in Love"	8690
Atala	Ginger City Bike, steel 26" 1v	9715
Samsung	Galaxy Watch7 40mm BT SM-L300N	17840
Samsung	Galaxy Tab A9+ 11" 5G 64GB Tablet	17900
Samsung	Smartphone Galaxy A26 5G 256GB SM-A266B	17960
Hero	Velociptor Skill II ES82 8" Electric Scooter	18145
Samsung	Music Frame Speaker HW-LS60D	18755
DJI	Dji Mini3 DJM3N5 Drone	22120
Smartbox	Experience Gift Box "Wonderful SPA"	22820
Samsung	SoundBar HW-Q600C	23275
Hero	Velociptor ES108 10" Electric Scooter	29125
Samsung	The Freestyle SP-LFF3CLA Portable Projector	32175
Atala	E-Urban Bike E-Run 6.1 26" Lady/Unisex	56575
Samsung	Smartphone Galaxy S25+ 5G 512GB	70355

The Promoter reserves the right to change, replace or diversify the rewards periodically; the list of rewards available at any time during the Programme may be viewed on the Website.

The photographs of the rewards in the catalogue are shown merely for purpose of illustration. The Promoter reserves the right to replace the rewards in the catalogue with similar rewards, of the same or higher value, if the rewards initially provided are no longer available on the market.

During the Programme, special initiatives may be announced to members either through the Website or newsletters or in any other way - even for limited periods of time - that allow members or new Customers who subscribe to the Programmes according to the procedure described, to earn extra points or choose special rewards.

If the Points accrued are not used by 25 June 2026, they will be cancelled from the Customer's personal account, unless the Programme is extended.

The Promoter reserves the right to allow members to redeem specific rewards at a cost, together with the use of PREMIUM POINTS.

DELIVERY OF REWARDS

Rewards consisting of objects and/or digital rewards will be delivered/sent within no more than 180 days from when they are claimed, by and at the expense of the Promoter.

Rewards are delivered only in Italy by express courier at normal delivery times; deliveries on specific dates and/or against appointment may not be arranged; rewards will not be delivered to apartment doors above ground floor. Deliveries are made only on the ground floor. If the recipient is absent, the express courier will attempt to deliver the parcel 3 times, before returning the reward to the sender.

Please remember to keep the delivery document, since this is required for the manufacturer's guarantee.

The Customer should in any case check that the reward is undamaged upon receipt, and that the product received is the one ordered.

If not, or if the product is damaged, please write to our Customer Care Service using the reserved area of the Website - within no more than 15 days from receipt of the reward.

If your reward is not delivered to you, please contact our Customer Care Service on the reserved area of the Website.

If the reward consists of an electronic voucher and/or a code sent by e-mail, the Customer should book the service or purchase the product within the term indicated by the supplier of the reward.

The Promoter declines all and any liability in any of the following cases:

- If the mailbox of the Customer is full;
- If the e-mail address indicated by the Customer at the time of subscription is fictitious, incorrect or incomplete;
- If there is no response from the host computer when the e-mail with the voucher/code is sent;
- If the mailbox of the Customer has been disabled;
- If the e-mail indicated during subscription has been entered in a blacklist.

WHEN ARE POINTS CREDITED?

PREMIUM and STATUS points are credited to the Customer's personal account within 24 hours from completion of the rental, subject to full payment thereof.

PREMIUM points and STATUS points:

- may not be purchased or sold;
- may not be transferred to the personal accounts of other customers of the Programme.

WHAT TO DO IF POINTS ARE NOT CREDITED

If the PREMIUM and/or STATUS points are not credited, the Customer may request them by logging into its account on the Programme website.

PARTNERS

During the Programme, other ways to earn PREMIUM and/or STATUS POINTS may be added through the purchase of the products or services of our Partners.

In this case, the way to earn Points will be published on the Programme website.

If we change our Partners, the Customer does not lose the Points earned using the services of our old Partners.

CUSTOMER CARE

Please contact our Customer Care Service in the reserved area of the Programme Website, for any information or explanations you may require.

PRIVACY POLICY

Please be aware that subscribing to our Programme means that we will process your personal details in accordance with the provisions of Legislative Decree no. 196/2003, known as the "Data Protection Law" as amended, and Regulation (EU) 2016/679 on personal data processing, both in hardcopy and/or computerised format, for purposes strictly related to the Customer's participation in this Programme. The data of Customers who have the right to claim a reward, will be advised to the Carrier for purposes strictly related to delivery of the reward, on the understanding that the Carrier will in turn process such

data in hardcopy and/or computerised format only for the above purposes.

The Customer is required to provide its personal data for the above purposes; should the Customer refuse to provide its personal data, the Customer will be unable to participate in the Programme.

The Promoter has appointed the Delegated Company as Data Processor who will process the Customer's personal data for the management of orders, rewards and delivery thereof, in hardcopy and/or computerised format, for purposes strictly related to delivery of the rewards.

Blue Service S.r.l. is the Data Processor appointed by the Promoter in accordance with the provisions of section 28 of Regulation (EU) 2016/679 on personal data processing. Blue Service S.r.l. will be responsible for processing the Customer's data exclusively for purposes related to the activities of Maggiore Club (registration, cancellation, rectification of personal data, creation of behavioural databases, management of Premium and Status Points, management of Club Tiers, information about the rewards, and mailing services).

The law gives the Customer specific rights, including the right to know what personal details are held by the Promoter and how they are used, to request the cancellation, transformation into anonymous form or blocking of data processed in breach of the law; if it is in the Customer's interests, it also has the right to provide additional data and object to processing thereof for legitimate reasons.

The Data Controller is Avis Budget Italia S.p.A. In order to exercise the above rights, the Customer may contact Avis Budget Italia S.p.A., having Registered Office, General Management and Administration Departments in Bolzano, at Via Innsbruck no. 31.

SECURITY DEPOSIT

As set forth by section 7 of Presidential Decree no. 430 of 26 October 2001, a security deposit covering 20% of the total value of the estimated rewards has been paid in.

SUBSCRIPTION FEES

Subscription to our Programme is free of charge.

When the Customer visits the website www.maggiore.it, it pays the rates charged by its internet service provider. No further connection costs will be charged.

INTERNET CONNECTION

The Promoter declines all and any liability for access problems, malfunctioning or problems caused by technical tools, the Customer's personal computer, telephone line, transmission faults and the Internet connection, that may prevent the Customer from subscribing to our Programme, view the Rewards Catalogue and/or claim the rewards.

HOW THE PROGRAMME IS ADVERTISED AND HOW TO READ THE REGULATIONS

The Programme will be advertised in compliance with applicable laws and the provisions of these Regulations, on leading national newspapers, the Web and radio.

The Promoter reserves the right to modify these Regulations and the procedures for subscription to the Programme, in whole or in part, at any time promptly informing members of such changes.

The terms and conditions of this Programme are set forth by these Regulations published on www.maggiore.it

DOCUMENTATION

The Promoter will file a copy of this document for the entire life of the Programme and for a period of 12 months thereafter; the Promoter will provide a copy of this document to the competent Authorities

and/or customers, simply at the request thereof.

The self-certified Regulations, together with an affidavit issued by the legal representative, are filed at the registered offices of the Promoter in Rome.

GUARANTEES, OBLIGATIONS AND CONTROLS

This Rewards Programme complies with the provisions set forth by Presidential Decree no. 430 of 26 October 2001, which governs anything not expressly set forth by these Regulations.